

NEWS

FOR IMMEDIATE RELEASE

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BUICK OPEN OFFERS FREE ACCESS TO ALL ACTIVE MILITARY

DETROIT -- Buick will commemorate the 50th anniversary of the inaugural Buick Open by offering all active military personnel free access to the 2008 Buick Open at Warwick Hills Golf and Country Club, June 23-29.

The Buick Open will provide all active members of the U.S. Armed Forces (including all Army, Navy, Air Force, Marines, Coast Guard, Active Reserves and National Guard divisions) a free pass and a ticket for one guest each day of the tournament. To gain access to the tournament, they will need to show their military ID at any ticket booth.

“We are very proud to extend this special offer to all of our dedicated military personnel,” said Larry Peck, Buick golf marketing manager. “This is our way of showing our appreciation for everything they’ve done for us and everything they will do to keep us safe. We look forward to hosting them at the 50th anniversary of the Buick Open.”

To further show its appreciation to the military, Buick has a new program that provides special discounts to military personnel on General Motors vehicles. Almost every new and unused 2007, 2008 and 2009 GM passenger car, SUV, crossover and light duty truck is eligible for discount. All military personnel should go to www.gmmilitarydiscount.com for more information.

For Buick Open information, call 1800 878 OPEN or go to www.buickopen.com.

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