

NEWS

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BUICK OPEN REACHES NINE MILLION DOLLAR MARK IN CHARITABLE PROCEEDS

GRAND BLANC, Mich. — The Buick Open, Michigan's only PGA Tour event, has now raised \$9.4 million dollars for Southeastern Michigan charities since 1982. The \$666,000 raised from the 2007 tournament brought the total over the nine million dollar mark. The 2008 Buick Open will be held at Warwick Hills Golf & Country Club in Grand Blanc, June 23-29.

"We are very pleased to be able to continue the Buick Open's tradition of generating revenue for worthy organizations in Southeastern Michigan," said Larry Peck, Buick Golf Marketing Manager. "These charitable organizations do so much to help so many people. We are proud to be able to contribute to these important programs." Through its PGA Tour events Buick has raised almost \$40 million (39.9) for local charities since 1982.

Among the charities who benefit from Buick Open fundraising are Easter Seals of Michigan, which raises additional funds through the sale of Buick Open tickets; the American Red Cross Genesee-Lapeer Chapter, which provides transportation services for the tournament; Whaley Children's Center, which handles the "will-call" booth at the tournament; and, the Genesee County regional office of the American Lung Association of Michigan, which provides volunteers to operate the Buick Open telephone center.

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The purse for the 2008 Buick Open will be a record \$5 million. First prize will be \$900,000. The defending champion of the Buick Open is Brian Bateman, who captured his first PGA Tour win with his victory at Warwick Hills in 2007.

For Buick Open tickets or information call 1 **(800) 878 OPEN** or go to **www.buickopen.com**.

Buick, the official car of the PGA Tour since 1984, is the title-sponsor of two PGA Tour events in 2008. In addition to the Buick Open, Buick sponsored the Buick Invitational at Torrey Pines Golf Course in La Jolla, Calif. (Jan. 21-27). Buick has a sponsorship agreement with the world's number one golfer, Tiger Woods, who has won the Buick Invitational four consecutive times and the Buick Open twice (2002 and 2006).

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