## \$70\* OR \$50\* REDEMPTION INSTRUCTIONS



Get a \$70\* or \$50\* Visa\* Reward Card¹ or Visa\* Virtual Account² after online submission with the purchase of four (4) new select BFGoodrich\* passenger or light truck tires. Offer valid 2/12/21 – 2/19/21.

- For help submitting online or more information about this promotion, please call 1-800-233-5961.
- To learn more about BFGoodrich® tires, please call 1-877-788-8899 or visit www.BFGoodrichTires.com for participating dealers.
- Not valid with any other offer.

## **HOW TO REDEEM:**

- Purchase tires from a participating dealer from 2/12/21 to 2/19/21.
- Submit online at TireRewardCenter.com by no later than 3/19/21.
- · Select other as your retailer name during the online submission.
  - Then select 2021 BFGoodrich Presidents Day Promotion as your promotion.
- See offer terms and conditions below for further details.
- To check the status of your rebate, visit **TireRewardCenter.com**.

## **Full Terms and Conditions**

\*Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) (the "U.S."). Purchase must be completed between 2/12/2021 and 2/19/2021. Limit of one (1) redemption request (\$70 or \$50 Visa\* Reward Card or Visa\* Virtual Account valid on purchases of a set of four (4) new select of the following BFGoodrich\* ires: \$70 Visa\* Reward Card or Visa\* Virtual Account valid on purchases of a set of four (4) new select BFGoodrich\* g-Force\* Sport COMP-2\*\*, g-Force\* COMP-2\*\* A/S, g-Force\* COMP-2\*\* A/S PLUS, All-Terrain T/A\* KO2, Mud-Terrain T/A\* KM2 or Mud-Terrain T/A\* KM3 tires. \$50 Visa\* Reward Card or Visa\* Virtual Account valid on purchases of a set of four (4) new select BFGoodrich\* Advantage Control\*\*, Advantage T/A\* Sport, Advantage T/A\* Sport, LT, All-Terrain T/A\* KO, Commercial T/A\* Traction, g-Force\* Rival\*\*, g-Force\* Rival\*\*, g-Force\*\* T/A\* KDW R, HD-Terrain T/A\* KT, Krawler\*\* T/A\*, Radial T/A\*, Radial T/A\*, Spec, Rugged Terrain T/A\*, Rugged Trail T/A\*, Traction T/A\* or Trail-Terrain T/A\* tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be received by 3/19/2021. Please allow four (4) to six (6) weeks for the delivery of the \$70 or \$50 Visa\* (intual Account via email. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers and national retailers (e.g., Discount Tire, Tire Kingdom, NTB and Big O) are excluded from this promotion but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion but may be eli

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