

Hankook Tire America Corp.
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hankooktire.com

Dear Valued Customer,

We are very pleased to announce our 2022 Summer rebate promotion, the Great Hit Rebate, that will run from July 1st - August 7th.

This offer is designed to promote our premium Passenger and Light Truck/SUV lines for Hankook brands with up to a \$100 prepaid MasterCard with the purchase of four (4) tires from select lines.

Eligible patterns included in the Great Catch Rebate are:

Rebate Amount / Product	Product Description
\$100 Dynapro XT (RC10)	On and off road rugged terrain for Light Trucks and SUVs
\$80 Ventus S1 AS (H125) * NEW *	Year-round sports performance all conditions
\$80 Ventus V12 evo ² (K120)	Ultra-high performance summer
\$70 Dynapro HP2 (RA33)	All-season highway performance for SUV/LT
\$60 Kinergy PT (H737)	Premium passenger and crossover touring all-season
\$60 Kinergy 4S ² (H750)	Performance passenger and CUV all-weather

Hankook will promote the Great Hit Rebate through online advertising and social media, including Facebook (www.facebook.com/hankooktireusa), Instagram (@HankookTireUSA) and Twitter (@HankokTireUSA). The Great Hit Rebate will also be promoted through email marketing and in major trade publications.

Digital promotion materials and ad variants will soon be made available to you so that you may promote the rebate online and/or through social media.

Since this rebate is redeemable online only, make sure to direct your customers to **hankookrebates.com** to enter their information to receive their rebate. The rebate is available to consumers with qualifying purchases from retail locations as well as via online purchases.

We are very excited about the potential sales we can both achieve together through this promotion. Thank you for being a partner of Hankook Tire.

Sincerely,

JJ Park

Vice President of Marketing Hankook Tire America Corp.



