Encore is a modern expression of Buick’s beautiful aesthetics. Sleek, sculpted and offering you flexible room for up to five, Encore is where LIFE MEETS STYLE.

With its advanced technology, spacious storage and nimble maneuverability, Encore is sized to fit the way you live.
WHAT SETS THE ENCORE APART IS SOMETHING YOU CAN FEEL.

Walk up to the Encore and you’ll see how its beautifully sculpted shape flows smoothly from the front to the rear, giving this SUV a fluid, contemporary look. As you approach it, your Encore recognizes you. Sensing the key fob in your possession, the Keyless Open feature allows for the doors to unlock so you don’t have to fumble for your keys.

Now get inside, press the push-button start and drive. That’s when you’ll discover what premium feels like. Each sensation adds to the impression that what you’re driving has been crafted with attention given to every detail. Whether you’re glancing at a gauge, touching a switch or enjoying the responsive, efficient performance, what’s likely to impress you most is how quiet things are inside Encore. That’s Buick QuietTuning™ and Bose® Active Noise Cancellation working behind the scenes.

• The signature Buick grille provides a modern expression of luxury.
• LED daytime running lamps feature Buick’s unique signature lighting, while standard LED-accented tail lamps echo the front’s sculptural design, ensuring you’ll see and be seen in the best light.
• The standard 18-inch 10-spoke wheels complement Encore’s styling and are sure to leave a lasting impression.
Brush the raised stitching of the leather-trimmed steering wheel, turn on the available heated driver and front-passenger seats and A SENSE OF WELL-BEING ENVELOPS YOU. Effortless control of Encore’s technology is literally at your fingertips, thanks to an 8-inch diagonal touch-screen. Buick’s QuietTuning with Bose Active Noise Cancellation helps keep the cabin quiet enough for relaxed conversation. An available all-new in-vehicle ionization leaves the air cleaner and fresher. The maintenance-free ionizer produces negatively charged particles that attract airborne contaminants and break down their structure, helping address odors and reduce dust, debris and pollen.
By supporting Apple CarPlay™ and Android Auto™, Encore provides seamless integration with your smartphone through the vehicle’s built-in 8-inch diagonal color touch-screen.

For Apple CarPlay™, just plug in your compatible iPhone® and you’ll have easy access to your contacts, maps and select apps that you’re familiar with from your iPhone® screen. You can also have Siri® send and read your text messages for you and listen to all of your content from iTunes®, Apple Music™ and other audio apps.

If your phone is an Android™ then Android Auto® makes it easy to use the touch-screen display in your Encore to access your phone, texts and music. And with Google Maps, you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel.

Now your passengers can stream their favorite movies, music and more at 4G LTE speed. With the available Wi-Fi hotspot, you have a fast, reliable connection that can connect up to seven devices at once, up to 50 feet away from your Encore.

Vehicle user interfaces are products of Apple® and Google™ and their terms and privacy statements apply. Requires compatible smartphone as if data plan rates apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Google, Google Play, Android Auto, and other marks are trademarks of Google Inc.

Visit onstar.com for vehicle availability, details and system limitations. Services vary by model, conditions and location. Requires active service and data plan. Data plans provided by AT&T.
ENCORE CAN TRANSPORT FIVE PEOPLE AROUND TOWN IN STYLE, CARRY YOUR THINGS WITH EASE—OR DO A BIT OF BOTH.

Your life is versatile: one evening you’re piloting everyone to the concert venue, the next morning you’re up early to load a week’s worth of provisions from the farmers market. With the 60/40 split rear seat folded, Encore offers up to 48.4 cubic feet of storage space. So whether you need to seat your friends in surprisingly spacious luxury or load new furniture into the cargo area, Encore easily adapts. Need to carry extra-long items? The front-passenger seat folds flat to accommodate items up to 8 feet long.

*Cargo and load capacity limited by weight and distribution.
Encore has its priorities in the right place: everywhere. In the center-mounted 8-inch diagonal color touch-screen display, the standard Rear Vision Camera helps you see what’s behind your Encore when backing up, and available Rear Cross Traffic Alert helps make you aware of approaching detected left or right cross traffic when in reverse. Other available confidence-enhancing safety technologies include Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert.

These safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for important feature limitations and information.
ONSTAR SAFETY AND SECURITY

As you travel with the ones you care about most, available OnStar® is with you to empower every moment. With a paid OnStar service plan, you can have a 24/7 lifeline to specially trained Advisors, ready to help if you've been in a crash, your car's been stolen, you're lost or you need Roadside Assistance.

EMERGENCY HELP WHEN IT MATTERS MOST Using built-in sensors, Automatic Crash Response can connect you to an Emergency Medical Dispatch-Certified Advisor immediately after a crash to help get you the care you need, even if you can't ask for it. Using Injury Severity Prediction technology, these specially trained Advisors can notify first responders about the likelihood of serious injury so they can provide help right away. You can feel confident knowing you have a team, 24/7, to get you the assistance you need.

SECURITY YOU CAN COUNT ON If your vehicle is stolen, you can be assured OnStar Advisors are ready to take action. Once a vehicle is reported stolen, OnStar Advisors can work with the police to quickly recover it. They can use GPS technology to pinpoint its location, slow the vehicle if conditions are safe and even prevent it from being restarted. And with Theft Alarm Notification, if your vehicle alarm sounds, we can let you know via text, email or a phone call. One simple call puts a team into action to help recover your vehicle quickly and safely.

¹ Visit onstar.com for coverage map, details and system limitations. Services vary by model. Service plan required.
² Roadside service provided by Allstate Roadside Services. Limitations and restrictions apply.
³ Visit onstar.com for vehicle availability.
⁴ OnStar Advisors are certified by the International Academies of Emergency Dispatch. Plans are subject to user terms and limitations.
⁵ Services are subject to user terms and limitations.
⁶ Requires armed GM factory-installed theft-deterrent system, selection of notification communication preference(s). Additional messaging and data rates may apply.
Visit onstar.com for more details.
PERSONALIZE

ENCORE OFFERS A CAPTIVATING CHOICE OF EXTERIOR AND INTERIOR COLORS, AND A RANGE OF WHEELS.

EXTERIOR COLORS

- SUMMIT WHITE
- QUICKSILVER METALLIC*1,2
- BLACK CHERRY METALLIC*1,2
- WINTERBERRY RED METALLIC*1,2
- WHITE FROST TRICOAT*1,2
- GRAPHITE GRAY METALLIC*1,2
- EBONY TWILIGHT METALLIC*
- COASTAL BLUE METALLIC*
- COPPERINO METALLIC*1,2

INTERIOR COLORS

- SHALE WITH EBONY ACCENTS
  CLOTH WITH LEATHERETTE OR LEATHER-APPOINTED SEATING

- BRANDY WITH EBONY ACCENTS
  LEATHER-APPOINTED SEATING

- EBONY WITH EBONY ACCENTS
  CLOTH WITH LEATHERETTE OR LEATHER-APPOINTED SEATING

WHEELS

- 18" 10-SPOKE ALUMINUM WITH TECHNICAL GRAY FINISH
  Standard on Preferred II, Essence and Premium
- 18" 7-SPOKE CHROMED ALUMINUM
  Available on Preferred II, Essence and Premium
- 18" MIDNIGHT SILVER ALUMINUM ALLOY
  Standard on Sport Touring
- 18" 10-SPOKE ALUMINUM WITH LIGHT ARGENT FINISH
  Standard on Encore (1SV) and Preferred

*Additional charge, premium paint
*Not available on Encore (1SV)
*Included and only available with the Experience Buick Package.
FEATURES

- STANDARD ◇ AVAILABLE — NOT AVAILABLE

ENCORE (1SV) PREPARED SPORT TOURING PREPARED II ESSENCE PREMIUM

1.4L TURBO ENGINE WITH VARIABLE VALVE TIMING (VVT), DOHC •••••
1.4L TURBO ENGINE WITH VVT, SIDI AND STOP/START TECHNOLOGY — — ◇ ◇ — ◇
HEADLAMPS WITH LED DAYTIME RUNNING LAMPS •••••
18" ALUMINUM WHEELS •••••
10 AIR BAGS — — ◇ — ◇ —
KEYLESS OPEN AND START — — — — — ◇
BLUETOOTH® WITH HOSPITALITY — — — ◇ ◇ —
APPLE CARPLAY® COMPATIBILITY — — — — ◇ —
ANDROID AUTO® COMPATIBILITY — — — — ◇ —
BUICK INFOTAINMENT SYSTEM — — — — — ◇
3 MONTHS OF SIRIUSXM® SUBSCRIPTION — — — — — ◇
QUIETTUNING™ WITH ACTIVE NOISE CANCELLATION •••••
STABILITRAK® STABILITY CONTROL SYSTEM •••••
CARGO SHADE — — — ◇ — —
FLOOR MATS, FRONT AND REAR, CARPETED — — — ◇ — —
REMOTE START — — ◇ ◇ — —
FOG LAMPS — — — — ◇ —
INSIDE AUTO-DIMMING REARVIEW MIRROR — — — ◇ — —
LEATHER-APPOINTED SEATING — — — ◇ — —
MEMORY SEAT, DRIVER — — — ◇ — —
HEATED STEERING WHEEL — — — ◇ — —
UNIVERSAL HOME REMOTE, INCLUDES GARAGE DOOR OPENER, 3-CHANNEL PROGRAMMABLE — — — ◇ — —
FORWARD COLLISION ALERT — — — — ◇ —
LANE DEPARTURE WARNING — — — — ◇ —
AIR IONIZER — — — — ◇ —
REAR SPORT Spoiler — — — — ◇ —
ALL-WHEEL DRIVE — — ◇ ◇ ◇ — ◇
BOSE® AUDIO, 7-SPEAKER SYSTEM WITH AMPLIFIER AND HD RADIO — — ◇ ◇ ◇ ◇ ◇
BUICK INFOTAINMENT SYSTEM WITH NAVIGATION® — — ◇ ◇ ◇ ◇ ◇

PACKAGES

- STANDARD ◇ AVAILABLE — NOT AVAILABLE

ENCORE (1SV) PREPARED SPORT TOURING PREPARED II ESSENCE PREMIUM

SAFETY PACKAGE: Includes Side Blind Zone Alert and Rear Cross Traffic Alert — — ◇ ◇ — ◇

EXPERIENCE BUICK PACKAGE: Includes Buick easy-to-use infotainment system with Navigation (including power moonroof and 18" polished aluminum wheels) — — ◇ ◇ ◇ — ◇

BUICK INTERIOR PROTECTION PACKAGE: Includes the following dealer-installed accessories: all-weather floor mats and color-keyed cargo mat (not available with Active Package or Road Trip Package) — — ◇ ◇ ◇ ◇ — ◇

ACTIVE PACKAGE: Includes the following dealer-installed accessories: cargo-area tray and accessory carrier block (not available with Buick Interior Protection Package) — — ◇ ◇ ◇ ◇ ◇ ◇ ◇

ROAD TRIP PACKAGE: Includes the following dealer-installed accessories: all-weather floor mats and roof-rack cross rails (not available with Buick Interior Protection Package) — — ◇ ◇ ◇ ◇ ◇ ◇ ◇

NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in the appropriate child restraint, child booster and rear-facing. Never place a rear-facing child restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

19 Map coverage available in the United States, Puerto Rico and Canada.