Modern yet timeless, this is the **NEW 2018 BUICK LACROSSE.**

Striking design joins premium features to completely reimagine how beautiful, how captivating and how meticulously crafted a premium sedan can be.
LaCrosse is a study in design detail. With its bold grille, sleek profile and athletic stance, the LaCrosse is a study in design detail. From its High-Intensity Discharge (HID) xenon headlamps with signature LED daytime running lamps, the sculptural lines flow uninterrupted to its taillamps with LED accents at the rear.
LaCrosse is for those who enjoy

EXCELLENT DRIVING PERFORMANCE

An available Dynamic Drive Package* dials up the precision feel with 20-inch wheels, Continuously Variable Real-Time Damping, front HiPer Strut suspension* and Sport Mode selectivity that performance-tune the suspension and steering.

To help maximize traction, available

INTELLIGENT ALL-WHEEL DRIVE

with active twin-clutch sends power to the wheel(s) with the most grip in dry or slippery weather situations. On dry roads, the performance and handling benefits include improved cornering and acceleration.

LaCrosse Premium shown in Red Quartz Tintcoat with available features.

*Requires 3.6L V6 engine. *On FWD models only.
LaCrosse offers two state-of-the-art engines—including a new 2.5L 4-cylinder with eAssist light-electrification technology.

2.5L 4-Cylinder with eAssist To deliver efficiency without compromise, LaCrosse comes standard with an enhanced 2.5L 4-cylinder engine featuring the sophisticated technology of eAssist light electrification. It combines a next-generation 2.5L 4-cylinder engine with a compact electric motor/generator and an advanced 24-cell lithium-ion battery pack. The system’s electric assist provides a boost of smooth power for seamless transitions into and out of the fuel-saving Stop/Start mode. Delivering the power and torque expected in a full-size sedan, eAssist helps LaCrosse achieve an EPA-estimated 25 city/35 hwy mpg.

3.6L V6 The available 310-horsepower 3.6L V6 engine combines Stop/Start with Active Fuel Management and a new 9-speed automatic transmission to achieve an EPA-estimated 21 city/30 hwy mpg (FWD).
The spacious interior of LaCrosse welcomes you into a world that’s relaxing, luxurious and well-connected. There are eight-way power seats for both the driver and front passenger. Dual-zone automatic climate control lets you and your front passenger select individual temperature settings. Sculpturally beautiful shapes and premium materials complement innovative technologies. And you have three interior colors to choose from.

An elevated center console places the Electronic Precision Shift within easy reach for the driver. Below the console, there’s a deep pass-through storage space that’s perfect for storing items such as a handbag or tablet.

Available features on LaCrosse include:

- Front ventilated seats with massage and four-way power lumbar control
- Perforated leather-appointed seats with driver-side memory
- Heated steering wheel with power tilt/telescoping steering column
- Panoramic moonroof and power rear sunshade
- Bose® Centerpoint® surround sound with 11 speakers
- Navigation1 and HD Radio
- Moon White ambient lighting
- Wireless charging2 for compatible smartphones

1 Map coverage available in the United States, Puerto Rico and Canada.
2 The system wirelessly charges one PMA- or Qi-compatible mobile device. Some devices require an adapter or back cover. To check for phone or other device compatibility, visit my.buick.com/learn for details.
LaCrosse comes with Apple CarPlay™ and Android Auto™ compatibility that gives you access to your phone, music, maps and other select apps and features from your smartphone right from your vehicle’s built-in 8-inch diagonal touch-screen display.

For Apple CarPlay™, just plug in your compatible iPhone® and you’ll have easy access to your contacts, maps and apps that you’re familiar with from your iPhone® screen. You can also have Siri® send and read your text messages for you and listen to all of your content from iTunes®, Apple Music™ and other audio apps.

If your phone is an Android™ then Android Auto™ makes it easy to use the touch-screen display in your LaCrosse to access your phone, texts and music. And with Google Maps, you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel.

Now your passengers can stream their favorite movies, music and more at 4G LTE speed. With the available Wi-Fi hotspot, you have a fast, reliable connection that can connect up to seven devices at once, up to 50 feet away from your LaCrosse.

Vehicle user interfaces are products of Apple® and GoogleTM and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Google, Google Play, Android, Android Auto and other marks are trademarks of Google Inc.

*Visit onstar.com for vehicle availability, details and paired features. Services and connectivity vary by model, conditions and location. Requires active service and data plan. Data plans provided by AT&T.*
AUTOMATIC PARKING ASSIST
This available system uses sensors to help locate an appropriately sized parallel or perpendicular (90-degree) parking spot. The available space is indicated to the driver using visual cues on the screen. Brake and gear selection input is still required by the driver, but the system takes over the steering, maneuvering LaCrosse into the space.

SECURE
INNOVATIONS IN CONVENIENCE AND SECURITY CREATE A PROFOUND SENSE OF CONFIDENCE.

To help you keep your eyes on the road ahead, an available Head-Up Display projects information onto the windshield. While always showing your current speed, this available feature offers four page views: audio source, Navigation1 (if equipped), compass and tachometer. It also offers alerts for certain available active safety features such as Lane Keep Assist with Lane Departure Warning and Forward Collision Alert. So you can stay focused on the road ahead.

SAFETY ALERT SEAT
When available collision-avoidance technologies such as Lane Keep Assist with Lane Departure Warning or Rear Cross Traffic Alert trigger a warning, the available Safety Alert Seat issues a warning of its own. The left and/or right side of the driver-seat cushion gently vibrate to signal the direction of the approaching hazard. For some types of alerts, both sides of the seat vibrate at the same time, for example, if the object is in front of the vehicle.

TEEN DRIVER TECHNOLOGY
Perfect for new drivers, Teen Driver technology helps encourage better driving habits in a number of ways, like providing an in-vehicle report card that monitors the frequency of select available safety technology features when they are activated, muting the audio system when front-seat occupants aren’t wearing their safety belts and giving audible and visual warnings when the vehicle is traveling over a predetermined speed.

REAR VISION CAMERA
To help you better navigate while backing up, the Rear Vision Camera shows you guidelines and live images of what’s behind you on the 8-inch diagonal color touch-screen.

1Map coverage available in the United States, Puerto Rico and Canada.
LaCrosse makes safety a top priority with an available suite of safety features that includes Forward Collision Alert, Lane Change Alert with Side Blind Zone Alert, Lane Keep Assist with Lane Departure Warning, Rear Cross Traffic Alert, Front Pedestrian Braking and Forward Automatic Braking.

These safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for important feature limitations and information.

REAR CROSS TRAFFIC ALERT: When you’re backing out of a parking space, available Rear Cross Traffic Alert technology uses radar to detect vehicles approaching your LaCrosse and alerts you if it detects a vehicle within 65 feet of either side of your vehicle.

LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT: Available Lane Change Alert warns you when detected vehicles are rapidly approaching your blind spots when you’re changing lanes. Available Side Blind Zone Alert provides side mirror alerts when a detected vehicle enters your blind zone.

LANE KEEP ASSIST WITH LANE DEPARTURE WARNING: To help you avoid unintentionally drifting out of your lane when turn signals are not activated, available Lane Keep Assist provides gentle steering wheel turns, and if necessary, lane-departure alerts.

FORWARD COLLISION ALERT: This available technology can help prevent frontal crashes by sensing when you are approaching a detected vehicle in front of you too quickly and alerting you with visual and audible warnings or vibrations from the available Safety Alert Seat.

FRONT PEDESTRIAN BRAKING: This available system alerts you if a collision with a detected pedestrian directly ahead is imminent and you have not already applied the brakes. It can automatically apply the brakes to help reduce the collision’s severity or avoid the collision.

FORWARD AUTOMATIC BRAKING: Available Forward Automatic Braking technology senses when a front-end crash is imminent and then can automatically brake to help reduce crashseverity or help avoid colliding with the detected vehicle ahead in some very-low-speed situations.
ONSTAR SAFETY
AND SECURITY

As you travel with the ones you care about most, available OnStar® is with you to empower every moment. With a paid OnStar service plan, you can have a 24/7 lifeline to specially trained Advisors, ready to help if you’ve been in a crash, your car’s been stolen, you’re lost or you need Roadside Assistance.²

EMERGENCY HELP WHEN IT MATTERS MOST Using built-in sensors, Automatic Crash Response³ can connect you to an Emergency Medical Dispatch-Certified Advisor⁴ immediately after a crash to help get you the care you need, even if you can’t ask for it. Using Injury Severity Prediction technology, these specially trained Advisors⁴ can notify first responders about the likelihood of serious injury so they can provide help right away. You can feel confident knowing you have a team, 24/7, to get you the assistance you need.

SECURITY YOU CAN COUNT ON If your vehicle is stolen, you can be assured OnStar Advisors are ready to take action. Once a vehicle is reported stolen, OnStar Advisors can work with the police to quickly recover it. They can use GPS technology to pinpoint its location, slow the vehicle if conditions are safe and even prevent it from being restarted.⁵

¹Visit onstar.com for coverage map, details and system limitations. Services vary by model. Service plan required. ²Roadside service provided by Allstate Roadside Services. Limitations and restrictions apply. Visit onstar.com for vehicle availability. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ³OnStar Advisors are certified by the International Academies of Emergency Dispatch. Plans are subject to user terms and limitations and vary by vehicle model.⁴Visit onstar.com for more details.⁵OnStar Advisors are trained to assist with vehicle recovery and do not prevent theft or protect against damage or loss.⁶Requires armed GM factory-installed theft-deterrent system; subscription to Security Plan; and selection of notification communication preference. Additional messaging and data rates may apply. Visit onstar.com for more details.
PERSONALIZE

LACROSSE OFFERS A CAPTIVATING CHOICE OF EXTERIOR AND INTERIOR COLORS, AND A RANGE OF WHEELS.

EXTERIOR COLORS

- SUMMIT WHITE
- WHITE FROST TRICOAT
- QUICKSILVER METALLIC
- PEPPERDUST METALLIC
- RED QUARTZ TRICOAT
- DARK SLATE METALLIC
- SATIN STEEL METALLIC
- EBONY TWILIGHT METALLIC
- BLACK ONYX

INTERIOR COLORS

- LIGHT NEUTRAL WITH DARK BROWN ACCENTS LEATHERETTE OR PERFORATED LEATHER-APPOINTED SEATING
- EBONY WITH EBONY ACCENTS PERFORATED LEATHER-APPOINTED SEATING
- BRANDY WITH EBONY ACCENTS PERFORATED LEATHER-APPOINTED SEATING

WHEELS

- 18" ALUMINUM
- 18" ULTRA-BRIGHT MACHINE-FACED ALUMINUM
- 20" ALUMINUM

*Not available on LaCrosse (1SV).
*Additional charge, premium paint.

Note: The image contains visual representations of the available exterior and interior colors, as well as the options for wheels and their finishes.
FEATURES

<table>
<thead>
<tr>
<th>STANDARD</th>
<th>AVAILABLE</th>
<th>NOT AVAILABLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>LACROSSE (1SV)</td>
<td>PREFERRED</td>
<td>ESSENCE</td>
</tr>
</tbody>
</table>

- 2.5L 4-CYLINDER eASSIST ENGINE WITH 6-SPEED AUTOMATIC TRANSMISSION
- 2.6L ENGINE WITH 9-SPEED AUTOMATIC TRANSMISSION
- FRONT-WHEEL DRIVE
- INTELLIGENT ALL WHEEL DRIVE
- HI-TECH HEADLAMPS WITH SIGNATURE LED LIGHTING ACCENTS
- ELECTRONIC PRECISION SHIFT
- 8-WAY POWER-ADJUSTABLE FRONT SEATS
- BLUETOOTH® PHONE CONNECTIVITY
- ANDROID AUTO™ COMPATIBILITY
- APPLE CARPLAY™ COMPATIBILITY
- BACK ENHANCEMENT SYSTEM WITH 8” DIAGONAL COLOR TOUCH-SCREEN
- REAR VISION CAMERA
- 18” ALUMINUM WHEELS
- 18” ULTRA-BRIGHT MACHINE-FACED ALUMINUM WHEELS
- 20” ALUMINUM WHEELS
- POWER TILT AND TELESCOPING STEERING WHEEL
- SIRIUSXM® SUBSCRIPTION (3-month trial)
- CARGO NET
- ARTICULATING HEADLAMPS
- DRIVER-SIDE AUTO-DIMMING OUTSIDE REARVIEW MIRROR
- PERFORATED, LEATHER-APPOINTED SEATING
- FRONT HEATED SEATS
- MEMORY SETTINGS FOR 2 DRIVERS
- FRONT VENTILATED SEATS WITH MASSAGE AND 4-WAY POWER LUMBAR CONTROL
- HEATED STEERING WHEEL
- SAFETY ALERT SEAT
- HEAD-UP DISPLAY
- FORWARD COLLISION ALERT
- LANE KEEP ASSIST WITH LANE DEPARTURE WARNING

PACKAGES

<table>
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<tr>
<th>STANDARD</th>
<th>AVAILABLE</th>
<th>NOT AVAILABLE</th>
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</thead>
<tbody>
<tr>
<td>LACROSSE (1SV)</td>
<td>PREFERRED</td>
<td>ESSENCE</td>
</tr>
</tbody>
</table>

- SUN AND SHADE PACKAGE:
  - Panoramic moonroof
  - Power rear sunshade
- SIGHTS AND SOUNDS PACKAGE:
  - Bose® Centerpoint® surround sound
  - Navigation® Radio
  - HD Radio
- DRIVER CONFIDENCE PACKAGE #1:
  - Lane Change Alert with Side Blind Zone Alert
  - Rear Cross Traffic Alert
- DRIVER CONFIDENCE PACKAGE #2:
  - Adaptive Cruise Control
  - Automatic Parking Assist
  - Forward Automatic Braking
  - Front Pedestrian Braking
- DYNAMIC DRIVE PACKAGE:
  - 20” aluminum wheels
  - Continuously Variable Real-Time Damping with Sport Mode selectivity
  - HiPer Strut front suspension

*Requires 3.6L V6 engine.
*Requires Driver Confidence Package #1.
*Requires Sights and Sounds Package.
*Requires 3.6L V6 engine.
*FWD models only.
SPECIFICATIONS

CAPACITIES

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>2.5L 4-cylinder with sophisticated eAssist light-electrification technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>Horsepower</td>
<td>194 hp @ 6300 rpm</td>
</tr>
<tr>
<td>Torque</td>
<td>187 lb-ft @ 4400 rpm</td>
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<tr>
<td>Fuel Tank (approx.)</td>
<td>15.8 gallons (FWD)/16.2 gallons (AWD)</td>
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<tr>
<td>Cargo Capacity</td>
<td>15.0 cu. ft.</td>
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<tr>
<td>EPA-estimated mpg</td>
<td>21 city/30 hwy (FWD); 20 city/29 hwy (AWD)</td>
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</table>

Available Engine Type

<table>
<thead>
<tr>
<th>3.6L VVT, DI V6 with cylinder deactivation and Stop/Start technology</th>
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<tbody>
<tr>
<td>Horsepower</td>
</tr>
<tr>
<td>Torque</td>
</tr>
<tr>
<td>Fuel Tank (approx.)</td>
</tr>
<tr>
<td>Cargo Capacity</td>
</tr>
<tr>
<td>EPA-estimated mpg</td>
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</table>

DIMENSIONS (INCHES)

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<tr>
<th>Wheelbase</th>
<th>114.4</th>
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<tbody>
<tr>
<td>Overall length</td>
<td>197.5</td>
</tr>
<tr>
<td>Body width</td>
<td>73.2</td>
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<tr>
<td>Overall height</td>
<td>54.3</td>
</tr>
<tr>
<td>Roof width, front/rear</td>
<td>56.9</td>
</tr>
<tr>
<td>Height, front/rear</td>
<td>37.0</td>
</tr>
<tr>
<td>Track width, front/rear</td>
<td>63.1</td>
</tr>
<tr>
<td>Overall length</td>
<td>197.5</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>114.4</td>
</tr>
<tr>
<td>Body width</td>
<td>73.2</td>
</tr>
<tr>
<td>Head room, front/rear</td>
<td>54.8</td>
</tr>
<tr>
<td>Hip room, front/rear</td>
<td>37.4</td>
</tr>
<tr>
<td>Leg room, front/rear</td>
<td>42.2</td>
</tr>
</tbody>
</table>

IMPORTANT WORDS

EXPERIENCE BUICK PROTECTION

Every 2018 Buick model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES

 Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations for any effects of the alterations to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

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Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components that originally scheduled.

TRAILERING AND OFF-ROAD DRIVING INFORMATION

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