Buick invites you to experience our newest lineup of innovative vehicles, each designed to enhance your life from the very first drive. We’ve styled exteriors with sleek, modern lines. We’ve filled interiors with inviting, premium materials. Plus, we’ve engineered each vehicle with surprising roominess, power and technology so you can make more of every day. Explore the 2020 Encore and discover what it means to drive an SUV built to enhance every moment of your life.
BUICK ENCORE

ENCORE HIGHLIGHTS

- All-around performer with flexible seating for five
- Suite of available active safety technologies
- Available connectivity features keep you intelligently connected and in control
- Combines turbocharged power with an EPA-estimated mpg of 25 city/30 hwy (FWD)
- Available All-Wheel Drive transfers power among wheels to help optimize traction
LASTING IMPRESSIONS ARE ITS SPECIALTY

From first impressions to daily inspiration, Encore delivers again and again. Buick’s signature winged grille and LED daytime running lamps elevate the sculptural details. To further set Encore apart, four distinctive wheel designs are available depending on your selected trim level. Add its sporty, turbocharged performance and you have all the style and power needed to carve your own path.

Encore Essence shown in White Frost Tricoat with available features.

Production of Essence and Sport Touring models ended fall 2019. Models shown throughout may not be available. See dealer for details.
ENCORE

ROOM FOR FIVE AND BRIMMING WITH SURPRISES

Thoughtfully sculpted outside, it is inside where your senses really come alive. Sweeping surfaces and spacious seating set the stage for its refined, welcoming environment. Settle into the available leather-appointed seating and discover all of the modern amenities that surround you.

WARM WELCOME

Opt for the available heated steering wheel and available heated driver and front-passenger seats for soothing warmth on those brisk morning drives.

8” DIAGONAL COLOR TOUCH-SCREEN

Make hands-free calls and get directions and up-to-date traffic information with available built-in Navigation1 and more via the Buick Infotainment System2. Plus, you can access your favorite music and podcasts through Apple CarPlay™ compatibility3 (shown at left) and Android Auto™ compatibility4.

BOSE® PREMIUM AUDIO

Discover what premium sounds like with the available seven-speaker Bose premium audio system with amplifier and HD Radio.

IN-VEHICLE AIR IONIZER

An available in-vehicle air ionizer helps freshen the air inside the cabin, while available dual-zone climate controls provide a comfortable driving experience for front passengers.

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2Vehicle user interface is a product of Apple™ and its terms and privacy statements apply. Requires compatible iPhone™ and data plan rates apply. Apple CarPlay is a trademark of Apple Inc. Siri, iPhone and Apple Music are trademarks of Apple Inc., registered in the U.S and other countries. Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and a compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.
Come for the sporty performance. Stay for the nimble maneuverability. Encore rewards in so many ways that it makes every ride a joyride, starting with a 1.4L turbocharged engine that delivers 138 horsepower, 148 lb-ft of torque and an EPA-estimated mpg of 25 city/30 hwy (FWD). Add a tight turning radius and you have what it takes to savor every twist and turn the road has to offer.

ALL-WHEEL DRIVE To optimize traction, available All-Wheel Drive constantly monitors all four wheels and transfers power among wheels when needed.

STABILITRAK To help you stay confidently in command of the road ahead, the StabiliTrak stability control system applies quick, precise force to the brakes when it senses a difference between the direction of the wheels and the steering wheel.
SMALL TOUCHES AND LARGE STATEMENTS

QUIETUNING™ TECHNOLOGY  Buick QuietTuning technology with Active Noise Cancellation helps reduce, block and absorb unwanted noise by utilizing many measures, including triple door seals and acoustic laminated glass. A hushed cabin means you can better enjoy conversations, quiet time or Encore’s sound system.

POWER MOONROOF  Treat your passengers to expansive views and fresh air with just a press of a button of the available power moonroof.

KEYLESS OPEN AND START  Never fumble for your keys again. Keyless open and start allow you to quickly start and lock/unlock your Encore and access your liftgate without removing the key fob from your pocket.
VERSATILITY

Encore gives you roomy seating for up to five. And thanks to its 60/40 split rear seats and flat-folding front passenger seat, it also offers you the versatility to carry various combinations of passengers and cargo. So whether you need to seat your friends in surprisingly spacious luxury or load your belongings into the cargo area, Encore easily adapts.

FLEXIBLE CARGO SPACE  The 60/40 split rear seats fold to create up to 48.4 cubic feet of cargo volume. Need to store your smaller valuables? There’s an available cargo pullout under the front passenger seat.

SECURITY COVER  To help protect your possessions, cover your cargo area with the available cargo shade.

EXTRA-LONG CAPACITY  You’ve got things to carry. Encore is here to help. The front passenger seat folds flat to accommodate items up to 8 feet long.

ADD STYLE TO YOUR EVERY MOVE

Encore Essence shown in Black Twilight Metallic with available features and third-party accessories.
SAFETY

A PRIORITY OF SAFETY

PERCEIVE  To help make you more aware of your surroundings, Encore empowers you with available technologies that help raise your awareness of the road around you.

PREVENT  When certain hazards are detected, available features on your Buick Encore can trigger alerts to let you know.

PROTECT  In the event of a crash, strong structural dynamics, intelligent airbag systems and other advanced safety systems work in concert to help protect you and your passengers.

AVAILABLE DRIVER-ASSISTANCE AND SAFETY TECHNOLOGIES

Front and Rear Park Assist • Rear Cross Traffic Alert • Lane Departure Warning • Side Blind Zone Alert • Forward Collision Alert

For a detailed look at the active safety technologies available in the 2020 Encore, please visit buick.com/encore/safety.

1 A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child’s age and size, even with airbags. Some vehicles are equipped with the Passenger Sensing System; children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for more important feature limitations and information.
BUICK CONNECTED SERVICES  Your new Buick comes with a host of in-vehicle benefits. Connected Access1 offers the latest technology to help you improve every drive—and you get standard connectivity for 10 years, giving you access to features like monthly diagnostic emails and the ability to order takeout food and purchase fuel through your vehicle’s in-dash infotainment system. You can also take your ownership experience to new levels by upgrading to other Buick Connected Services.

myBUICK MOBILE APP 2 When you download the available myBuick mobile app, you can have access to features like scheduling service, getting tips to help improve your driving, instant offers from select nearby merchants and other ways to simplify your ownership experience. When you upgrade to Remote Access,2 remotely start and stop your vehicle, check fuel levels and even set and share notifications for vehicle arrivals and departures.3

BUILT-IN WI-FI® HOTSPOT 4 A built-in Wi-Fi® Hotspot with available 4G LTE data supports up to seven devices from up to 50 feet away from the vehicle. So your passengers can use their favorite apps to stream movies, watch TV, play games, listen to music and check social media on the go.

APPLE CARPLAY™ COMPATIBILITY 5 Just plug in your compatible iPhone® and you’ll have easy access to your contacts, maps and some of the apps that you’re familiar with on your vehicle’s 8” diagonal color touch-screen (shown at left). You can also have Siri® send and read your text messages, and you can listen to all of your content from Apple Music™ and other compatible audio apps.

ANDROID AUTO COMPATIBILITY 6 Android Auto makes it easy to use the touch-screen display in your Encore to access your phone, texts and music. And with Google Maps,™ you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel and your eyes on the road.

1 Standard connectivity available only to original purchaser for 10 years. See onstar.com for details and further plan limitations. Does not include safety services. Connected Access services are subject to change. Requires compatible Apple® or Android device and data connection. Remote services require paid plan and do not include emergency or security services. Remote start requires UConnect Access installed and enabled. Not available on all models and may require additional equipment. May not work in all conditions and locations. Service varies with conditions and location. Requires active service plan and paid AT&T® data plan. See onstar.com for details and limitations. Vehicle must be on or in accessory position for Wi-Fi® to function. 

2 Requires compatible Apple® or Android device and data connection. Remote services require paid plan and do not include emergency or security services. Remote start requires UConnect Access installed and enabled. Not available on all models and may require additional equipment. May not work in all conditions and locations. 

3 Requires select paid plan and compatible smartphone. Locates compatible connected vehicles. Text and data rates apply. Requires contact method on file and enrollment to receive alerts. 

4 Service varies with conditions and location. Requires active service plan and paid AT&T® data plan. See onstar.com for details and limitations. Vehicle must be on or in accessory position for Wi-Fi® to function. 

5 Vehicle user interface is a product of Apple®, and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple Inc., Siri, iPhone and Apple Music are trademarks of Apple Inc., registered in the U.S. and other countries. 

6 Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.
ONSTAR SAFETY AND SECURITY

DESIGNED FOR ADDED PEACE OF MIND As you travel with the ones you care about most, OnStar® is available to help empower every moment. With the OnStar® Safety and Security Plan, you can have a 24/7 lifeline to specially trained Advisors ready to help if you’ve been in a crash, your vehicle’s been stolen, you’re lost or you need Roadside Assistance.

EMERGENCY HELP WHEN IT MATTERS MOST If you are in a detected crash, available Automatic Crash Response® can use your vehicle’s built-in sensors to alert an Emergency-Certified Advisor who can send for help, even if you can’t ask for it. Using Injury Severity Prediction technology, these specially trained Advisors can provide first responders with critical information, including the likelihood of serious injury. You can feel confident knowing OnStar Advisors are ready to help, 24/7.

SECURITY YOU CAN TRUST If your vehicle is stolen, OnStar Advisors can help with available Stolen Vehicle Assistance. They can pinpoint your vehicle’s location, prevent it from restarting and work with the police to help recover it. They can even slow it down if authorities deem conditions are appropriate. Plus, with Theft Alarm Notification, you’ll be alerted via text, email and/or a phone call if your vehicle alarm sounds.

¹OnStar plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. See onstar.com for details and limitations. ²Requires armed GM factory-installed theft-deterrent system and enrollment to receive alerts. Additional texting and data rates apply. Direct payment of theft, damage or loss. ³Roadside services provided by Allstate Roadside Services. ⁴Not all vehicles may transmit all crash data. ⁵OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch.
**FEATURES AND SPECIFICATIONS**

**KEY FEATURES**

- **STANDARD AVAILABLE – NOT AVAILABLE**
  - **ENCORE**
  - **VERSATILITY**
  - **SPORT TOURING**
  - **ESSENCE**

**SPORT TOURING** (Production ended fall 2019)

**ESSENCE** (Production ended fall 2019)

1.4L TURBO ENGINE WITH VARIABLE VALVE TIMING (VVT) AND DOHC

60/40 SPLIT-FOLDING REAR SEAT

10 AIRBAGS 1

KEYLESS OPEN AND START

APPELY APP® 2 COMPATIBILITY

ANDROID AUTO® COMPATIBILITY 3

BLUETOOTH® TELECOMUNICATIONS WITH HD DAYTIME RUNNING LAMPS

CARGO SHADE

FLOOR MATS, FRONT AND REAR, CARPETED

SIDE BLIND ZONE ALERT 7 — — —

REAR CROSS TRAFFIC ALERT 7 — — —

ALL-WHEEL DRIVE — — —

POWER MOONROOF — — —

INSIDE AUTO-DIMMING REARVIEW MIRROR — — —

BOSE® PREMIUM AUDIO 7-SPEAKER SYSTEM WITH AMPLIFIER — — —

REAR SPORT SPOILER — — —

8” DIAGONAL BUICK INFOTAINMENT SYSTEM 4 WITH NAVIGATION 9 — — —

LED HEADLAMPS WITH LED DAYTIME RUNNING LAMPS — — —

LEATHER-APPOINTED SEATING — — —

HEATED FRONT SEATS — — —

MEMORY SEAT, DRIVER — — —

UNIVERSAL HOME REMOTE, INCLUDES 3-CHANNEL PROGRAMMABLE GARAGE-DOOR OPENER — — —

**DIMENSIONS (INCHES)**

- Wheelbase 100.6
- Overall length 168.4
- Body width 70.1
- Overall height 65.3
- Track width, front/rear 60.7/60.6
- Head room, front/rear 39.6/38.8
- Shoulder room, front/rear 54.2/52.5
- Hip room, front/rear 51.7/50.1
- Leg room, front/rear 40.8/35.8

**CAPACITIES**

- Engine Type 1.4L DHCX Turbo with VVT
- Horsepower 160
- Torque 148 lb-ft
- EPA-estimated mpg 25 city/30 hwy FWD, 24 city/29 hwy AWD
- Fuel Tank (approx.) 14.0 gallons
- Cargo Capacity 10 48.4 cu. ft. behind first-row seats with second-row seats folded
  - 18.8 cu. ft. behind second-row seats

**PACKAGES**

- **Safety Package (Available on Preferred and Sport Touring, standard on Essence)** Includes Side Blind Zone Alert, Rear Cross Traffic Alert and 120-volt power outlet located at the rear of the center console.

- **Safety Package II (Available on Essence)** Includes Front and Rear Park Assist, Forward Collision Alert, Lane Departure Warning, in-vehicle air ionizer and Rainsense wipers.

- **Experience Buick Package (Available on Essence)** Includes easy-to-use Buick Infotainment System with Navigation, power moonroof and 18” 7-spoke aluminum wheels.

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1. **NOTE ON CHILD SAFETY:** Always use seat belts and the correct child restraint for your child’s age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing child restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

2. **Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc., registered in the U.S. and other countries. Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries.

3. **Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android™-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.

4. **Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. *You decide to continue service after your trial, your selected subscription plan will automatically renew thereafter. You will be charged at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.©2019 SiriusXM Radio, Inc. All rights reserved.****

5. **If you decide to continue service after your trial, your selected subscription plan will automatically renew thereafter. You will be charged at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.©2019 SiriusXM Radio, Inc. All rights reserved.****

6. **Service varies with conditions and location. Requires active service plan and paid AT&T® data plan. See onstar.com for details and limitations.**

7. **Read the vehicle Owner’s Manual for important feature limitations and information.**

8. **Requires available Safety Package.**

9. **Map coverage available in the United States, Puerto Rico and Canada.**

10. **Cargo and load capacity limited by weight and distribution.**


**Exterior**

- Deep Amber Metallic 1
- Ebony Twilight Metallic 1
- Winterberry Red Metallic 1

**Interior**

- Ebony Leather appointments
- Brandy Leather appointments
- White Frost Tricoat
- Summit White
- Deep Azure Metallic

**Wheels**

- 18” 10-Spoke Aluminum With Technical Gray Finish
- 18” 10-Spoke Aluminum With Technical Gray Finish Exclusive to Essence
- 18” 10-Spoke Aluminum With Satin Steel Finish

**Leatherette or Leather appointments**

- Shale Cloth With Leatherette 3 or Leather appointments
- Ebony Twilight Metallic 1
- Summit White Appointed Seating Standard on Encore (1SV) Exclusive to Sport Touring.
- Included and only available with Experience Buick Package.

- Ebony Twilight Metallic 1
- Winterberry Red Metallic 1

**Exclusive to Sport Touring.**

- Available with Quicksilver Metallic or Winterberry Red Metallic.

**Important Note about alterations and warranties**

- Alterations and warranties are required as a result of defects due to materials and/or workmanship.

- All claims based on GM Small SUV segment and latest available competitive information.

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**OnStar**

- Active safety system available in Buick vehicles and their components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by suppliers to GM worldwide. The engines in Buick products may also be used in other GM products. Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details.