The Perfect Balance of Everything That Matters

Buick invites you to experience our newest lineup of innovative vehicles, each designed to enhance your life from the very first drive. We've styled exteriors with sleek, modern lines. We've filled interiors with inviting, premium materials. Plus, we've engineered each vehicle with surprising roominess, power and technology so you can make more of every day. Explore the 2020 TourX and discover what it means to drive a vehicle built to enhance every moment of your life.
TOURX HIGHLIGHTS

- Integrated aluminum roof rails and available accessory cross rails
- Available expansive panoramic power moonroof
- Suite of available active safety technologies including Forward Collision Alert
- Intelligent AWD Drive with active twin clutch
- 250-horsepower 2.0L Turbo engine

*Read the vehicle Owner’s Manual for important feature limitations and information.
FIND ADVENTURE IN EVERY DRIVE

From extended cross-country travels to spontaneous getaways, TourX is the perfect partner for adventure. Intelligent All-Wheel Drive with active twin clutch comes standard, as do 60/40 split-folding rear seats and generous rear storage space that’s easy to load. If you can’t get it all inside, TourX even comes with integrated roof rails. Add available dealer-installed accessory cross rails to bring along the outdoor equipment of your choice.
SEIZE THE DAY TRIP

INTELLIGENT ALL-WHEEL DRIVE To help maximize traction, intelligent All-Wheel Drive with active twin clutch sends power to the wheel(s) with the most grip in slippery weather conditions and helps improve cornering and acceleration on dry roads.

250-HORSEPOWER 2.0L TURBO The turbocharged 4-cylinder engine balances power and efficiency by offering 250 horsepower, 295 lb-ft of torque and an EPA-estimated 21 city/29 highway mpg. TourX even offers a towing capacity of up to 1,000 lbs.¹

FIVE-LINK REAR SUSPENSION The five-link rear suspension system helps assure a smooth ride, agile handling and reduced noise.

¹Requires available dealer-installed accessory tow hitch. Before you buy a vehicle or use it for towing, carefully review the trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.
UNROUGH IT

STANDARD ROOF RAILS WITH AVAILABLE ACCESSORY CROSS RAILS
Wherever your travels take you, standard integrated aluminum roof rails and available dealer-installed accessory cross rails make it easy to attach and carry all kinds of gear. Take a deeper dive into the capabilities available in the 2020 TourX. buick.com/tourx/exterior

ADVANCED LIGHTING The available LED headlamps feature auto-level and cornering-lamp technologies to enhance visibility when turning or driving on uneven roads. TourX also adds brilliant style to every drive with LED signature daytime running lamps, fog lamps and available arrival sequence lights that provide a guiding light when approaching your TourX.

HANDS-FREE POWER LIFTGATE Thanks to the available hands-free power liftgate with LED logo projection, the days of fumbling around to access the cargo area are over. With the keyless entry fob in your pocket, simply kicking your foot over the LED projection provides access to the cargo area.

Model shown with available roof-rack accessories.
VERSATILITY
LOAD UP ON ADVENTURE
VERSATILE REAR SEATING TourX has the versatility to accommodate a multitude of cargo options thanks to its standard 60/40 rear seating and available 40/20/40 configuration that both fold flat. With the rear seats folded flat, the generous cargo space becomes even roomier with 73.5 cubic feet of cargo space.* buick.com/tourx/interior

*Cargo and load capacity limited by weight and distribution.
ELEVATE YOUR DOWNTIME

A spacious interior refined with premium materials and accessories blurs the line between home and away. Premium details and available features like ambient lighting, leather-appointed seating with double stitching and a heated steering wheel let you take on adventure in style.

QUIETTUNING™ TECHNOLOGY Buick QuietTuning technology with Active Noise Cancellation uses many measures, including triple door seals, acoustic laminated glass and ContiSilent™ tires with sound-dampening foam, to help reduce, block and absorb unwelcome noise.

IN-VEHICLE AIR IONIZER The available in-vehicle air ionizer is designed to help keep the air in the cabin fresher for you and your passengers.

PANORAMIC MOONROOF Enjoy views and fresh air provided by the available expansive panoramic power moonroof that features a movable front panel, fixed rear panel, full-length power sunshade and an Express-Open feature.

BOSE® PREMIUM AUDIO Experience an enhanced soundtrack during your travels with the available Bose premium audio system. The eight-speaker system is customized to TourX’s cabin to deliver clean, crisp audio throughout the interior.

DUAL-ZONE CLIMATE CONTROL The standard dual-zone automatic climate control system allows the driver and front passenger to personalize the temperature on their side of the cabin.

IN-VEHICLE AIR IONIZER The available in-vehicle air ionizer is designed to help keep the air in the cabin fresher for you and your passengers.
NEVER COMPLICATED, ALWAYS SMART

BUICK INFOTAINMENT SYSTEM: The Buick Infotainment System with available Navigation takes your in-vehicle experience to the next level. Place hands-free calls, play music and download select in-vehicle apps on the available 8" diagonal color touch-screen. Personal profiles allow different drivers to customize and save the infotainment system’s settings to their liking.

BUICK MARKETPLACE: Available Buick Marketplace makes life on the go just that much easier. Conveniently connect to your favorite merchants, restaurants, gas stations and more, all from your vehicle.

WIRELESS CHARGING: Available wireless smartphone charging helps keep your smartphone powered and your cabin clutter-free. Simply place your compatible device inside the slot in the center console and let your battery recharge.

*Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. *Map coverage available in the United States, Puerto Rico and Canada. *Valid offers can vary. For latest offers, check Marketplace through the vehicle mobile app or your vehicle’s infotainment system (if available). Third-party trademarks are the property of their respective third-party owners and used under agreement. *The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.buick.com/learn or consult your carrier.
TAKE YOUR TOURX IN BOLD DIRECTIONS

BOO K RACK CROSS RAILS
Free up space inside TourX by carrying cargo on the roof with Buick Accessories cross rails. These cross rails allow you to attach accessory cargo systems to transport luggage carriers, bikes, boards or kayaks.

COMPASS™ KAYAK CARRIER BY THULE®
Secure one or two kayaks during transport with this roof-mounted Buick Accessories kayak carrier. It can also hold one paddle board or surf board. All straps needed to transport your kayak are included.

PRORIDE™ BICYCLE CARRIER BY THULE®
This roof-mounted Buick Accessories Bicycle Carrier easily installs on your vehicle’s accessory cross rails. The versatile design accommodates bikes with disc brakes, thru-axles and other non-traditional frame designs. This well-designed carrier offers a quick and convenient way to load a bike on top of your TourX.

FORCE XT L LUGGAGE CARRIER BY THULE®
Help keep cargo secure with a Buick Accessories luggage carrier. This lockable carrier is made from durable materials to help keep your items safe and secure.

ALL-WEATHER FLOOR MATS
Help protect the interior of your vehicle from water, debris and everyday use with Buick Accessories premium all-weather floor mats. They are removable for easy cleaning, feature a nonslip backing and offer precision coverage around interior trim, driver pedals, seat tracks and door sills.

CARGO ORGANIZER WITH BUICK LOGO
Collapsible walls and dividers give this Buick Accessories cargo organizer the flexibility to carry items of various sizes. In addition, its molded, high-grade, skid-resistant thermal plastic helps protect the cargo area.

Get more information and shop online for 2020 TourX accessories. accessories.buick.com
A PRIORITY OF SAFETY

PERCEIVE To help make you more aware of your surroundings, TourX empowers you with available technologies that help raise your awareness of the road around you.

PREVENT When certain hazards are detected, available features on your Buick TourX can trigger alerts to let you know. Some features offered can even automatically apply emergency braking or gently nudge the steering wheel to help you avoid crashes or reduce their severity in some situations.

PROTECT In the event of a crash, strong structural dynamics, intelligent airbag systems¹ and other advanced safety systems work in concert to help protect you and your passengers.

AVAILABLE DRIVER-ASSISTANCE AND SAFETY TECHNOLOGIES

Lane Keep Assist with Lane Departure Warning • Lane Change Alert with Side Blind Zone Alert • Rear Cross Traffic Alert • Forward Collision Alert • Enhanced Automatic Emergency Braking • Teen Driver • Adaptive Cruise Control–Advanced

For a detailed look at the active safety technologies available in the 2020 TourX, please visit buick.com/tourx/safety.

¹A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child’s age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate seat, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for more important feature limitations and information.
Regal TourX Essence shown in Summit White with available features and dealer-installed accessories.
BUICK CONNECTED SERVICES  Your new Buick comes with a host of in-vehicle benefits. Connected Access® offers the latest technology to help you improve every drive—and you get standard connectivity for 10 years, giving you access to available features like monthly diagnostic emails and the ability to order takeout food and purchase fuel through your vehicle’s in-dash infotainment system. You can also take your ownership experience to new levels by upgrading to other Buick Connected Services.

myBUICK MOBILE APP®  When you download the available myBuick mobile app, you can have access to features like scheduling services, getting tips to help improve your driving, instant offers from select nearby merchants and other ways to simplify your ownership experience. When you upgrade to Remote Access, remotely start and stop your vehicle, check fuel levels and even set and share notifications for vehicle arrivals and departures.

BUILT-IN Wi-Fi® HOTSPOT®  A built-in Wi-Fi® Hotspot with available 4G LTE data supports up to seven devices from up to 50 feet away from the vehicle. So your passengers can use their favorite apps to stream movies, watch TV, play games, listen to music and check social media on the go.

APPLE CARPLAY™ COMPATIBILITY®  Just plug in your compatible iPhone® and you’ll have easy access to your contacts, maps and some of the apps that you’re familiar with on your vehicle’s available 8” diagonal color touchscreen. You can also use Siri® send and read your text messages, and you can listen to all of your content from Apple Music® and other compatible audio apps.

ANDROID AUTO™ COMPATIBILITY®  Android Auto makes it easy to use the touchscreen display in your TourX to access your phone, texts and music. And with Google Maps™, you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel and your eyes on the road.

1 Standard connectivity available only to original purchaser for 10 years. See onstar.com for details and further plan limitations. Does not include safety services. Connected Access services are subject to change. 2 Requires compatible Apple® or Android™ device and data connection. Remote services require paid plan and do not include emergency or security services. Remote start requires GM factory-installed and enabled remote start system. 3 Requires select paid plan and compatible smartphone. Locates compatible connected vehicles. Text and data rates apply. 4 Service varies with conditions and location. Requires active service plan and paid AT&T® data plan. See onstar.com for details and limitations. Vehicle must be on or in accessory position for Wi-Fi® to function. 5 Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries. 6 Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Google and Android Auto are trademarks of Google LLC.
SECURITY

ONSTAR SAFETY AND SECURITY

DESIGNED FOR ADDED PEACE OF MIND  As you travel with the ones you care about most, OnStar® is available to help empower every moment. With the OnStar Safety & Security Plan, you can have a 24/7 lifeline to specially trained Advisors ready to help if you’ve been in a crash, your vehicle’s been stolen, you’ve lost or you need Roadside Assistance.

EMERGENCY HELP WHEN IT MATTERS MOST  If you are in a detected crash, available Automatic Crash Response® can use your vehicle’s built-in sensors to alert an Emergency-Certified Advisor® who can send for help, even if you can’t ask for it. Using Injury Severity Prediction technology, these specially trained Advisors can provide first responders with critical information, including the likelihood of serious injury. You can feel confident knowing OnStar Advisors are ready to help, 24/7.

SECURITY YOU CAN TRUST  If your vehicle is stolen, OnStar Advisors can help with available Stolen Vehicle Assistance. They can pinpoint your vehicle’s location, prevent it from restarting and work with the police to help recover it. They can even slow it down if authorities deem conditions are appropriate. Plus, with Theft Alarm Notification, you’ll be alerted via text, email and/or a phone call if your vehicle’s alarm sounds.

¹ OnStar plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. See onstar.com for details and limitations. ² Requires armed GM factory-installed theft-deterrent system and enrollment to receive alerts. Additional texting and data rates apply. Doesn’t prevent theft, damage or loss. ³ Roadside services provided by Allstate Roadside Services. ⁴ Not all vehicles may transmit all crash data. ⁵ OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch.

¹OnStar plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. See onstar.com for details and limitations. ² Requires armed GM factory-installed theft-deterrent system and enrollment to receive alerts. Additional texting and data rates apply. Doesn’t prevent theft, damage or loss. ³ Roadside services provided by Allstate Roadside Services. ⁴ Not all vehicles may transmit all crash data. ⁵ OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch.
FEATURES AND SPECIFICATIONS

1. Read the vehicle Owner's Manual for important feature limitations and information.

2. Service varies with conditions and location. Requires active service plan and paid AT&T ® data plan. See onstar.com for details and limitations.

3. Functionality varies by model. Full functionality requires compatible Bluetooth ® and smartphone, and USB connectivity for some devices.


5. The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.buick.com/learn or consult your carrier.

6. Cargo and load capacity limited by weight and distribution.

7. Requires available dealer-installed accessory tow hitch. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.

DIMENSIONS (INCHES)

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<td>Wheelbase</td>
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<td>Cargo Capacity (Front)</td>
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<td>1,000 lbs</td>
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<td>2,000 lbs</td>
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PACKAGES

Lights and Sound Package (Available on Preferred and Essence)

Includes Navigation, Bose ® 8-speaker premium audio system, HD Radio and for Preferred adds remote start and color Driver Information Center

Diver Confidence Package (Preferred) (Available on Preferred)

Includes Lane Change Alert with Side Blind Zone Alert; Rear Park Assist; Rear Cross Traffic Alert; LED headlamps with auto-leveling and cornering lamps

Diver Confidence Package (Essence) (Available on Essence)

Includes all features from Preferred above plus Memory Package, driver 4-way power lumbar seat adjuster; interior heated, power-adjustable, driver-side auto-dimming mirror; and wireless smartphone charging

Diver Confidence Package II (Available on Essence)

Includes all features from Diver Confidence Package (Essence) plus Adaptive Cruise Control-Advanced, Following Distance Indicator, Forward Collision Alert, Enhanced Automatic Emergency Braking, Lane Keep Assist with Lane Departure Warning and Front Pedestrian Braking

KEY FEATURES

STANDARD AVAILABLE NOT AVAILABLE

1. Power Depressing Rearview Mirror (with Audio Controls) • • •
2. 4-Way Power Front Seat with 3-Way Lumbar and Seat Map Pocket • • •
3. Heated-Leather-Appeared Front Seats • • •
4. Heated-Leather-Appeared Steering Wheel with Integrated Audio Controls • • •
5. Hands-Free Power Liftgate with LED Projection • • •
6. Rear Vision Camera • • •
7. Starlink™ and Traction Control • • •
8. Keyless Open and Start • • •
9. Dual Zone Automatic Climate Control • • •
10. Fog Lamps • • •
11. Built-in Wi-Fi ® Hotspot (Includes Data Trial for 1 Month of Use Whichever Comes First) • • •
12. Sunroof (Available on Essence) • • •
13. Bluetoth® Wireless Stereo with 4-Wire Hands-Free [no mention of other models or systems] • • •
14. QuietTuning® Technology with Active Noise Cancellation • • •

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EXTERIOR COLOR PALETTE

- Summit White
- Satin Steel Metallic
- Jet Black Metallic
- Ebony Twilight Metallic
- Dark Moon Blue Metallic
- Black Moonstone Metallic
- Rioja Red Metallic
- Ebony Twilight Metallic
- Sport Red
- Dark Moon Blue Metallic
- Ebony Twilight Metallic

Interior accents included with all interior colors.

 Ebony Cloth 4 or Leather-Applied Seating

Appointed Seating available with Essence.

Ebony accented included with all interior colors.

- Ebony Cloth 4
- Ebony Twilight Metallic
- Ebony

Available in Ebony or Leather-Applied Seating.

- Ebony Cloth 6
- Everest White
- Quicksilver Metallic
- Satin Steel Metallic
- Summit White
- White Frost Tricoat

• Not available on TourX.
• Additional charge, premium paint.
• Not available on TourX.
• Additional charge, premium pain.

We have tried to make this catalog comprehensive and factually correct. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other entries in this catalog and other printed materials provided at the dealership or offered to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Crossover SUV segment and latest available competitive information. Excludes other GM vehicles.

5-YEAR/100,000-MILE POWERTRAIN LIMITED WARRANTY

Buick will warranty each 2020 Buick vehicle from bumper to bumper for 5 years/100,000 miles (whichever comes first). If you’re the owner of a 2020 Buick vehicle, you’ll receive a bumper-to-bumper limited warranty. To find out more about your warranty, see your Buick dealer for details.

24/7 ROADSIDE ASSISTANCE

Power Wagon and other utility vehicles are designed for specific uses and are not intended for full-time use on public roads. Always use seat belts and the correct child restraint for your child’s size and age. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS

Some standard content may be deleted with fleet orders. See dealer for details.

Buick vehicles are produced in the United States and Canada by one or more of GM’s affiliated companies or independent assemblers, and/or are assembled abroad by GM. Buick is a registered trademark of GM. The GM logo is a registered trademark of GM and its subsidiaries. General Motors and its subsidiaries reserve the right to lengthen or shorten the model year for any reason, or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Crossover SUV segment and latest available competitive information. Excludes other GM vehicles.

ASSEMBLY

Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Gm Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

ANSWERS TO COMMONLY ASKED QUESTIONS

The Special Body Company, a special body company, is not affiliated with GM. The Special Body Company constructs bodies for General Motors and its subsidiaries, and distributes them. For information on vehicle configurations, please check with your Buick dealer or visit mycertifiedservice.com.
TAKE THE NEXT STEP

Some questions are best answered by the vehicle itself. We invite you to take a test-drive and experience firsthand everything the Buick TourX has to offer. You can also learn more about the features, options and colors by using the Build & Price tool at buick.com.